MASSACHUSETTS 40 main st, suite 301 florence, ma 01062 tel 413.585.1533

fax 413.585.8904

WASHINGTON

501 third street nw, suite 875 washington, dc 20001 tel 202.265.1490 fax 202.265.1489



July 21, 2011

Ms. Marlene H. Dortch, Secretary Federal Communications Commission 445 Twelfth Street, SW Washington, DC 20554

Via Electronic Filing

Re: MB Dkt 09-182, 2010 Quadrennial Review – Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996

Dear Ms. Dortch,

Pursuant to section 1.1206(b) of the Commission's rules, Free Press submits this notice regarding two *ex parte* communications in the above referenced proceeding.

On July 19, 2011, Corie Wright, Free Press Policy Counsel, spoke via telephone with Joshua Cinelli, Media Advisor to Commissioner Copps. Separately, on July 20, Ms. Wright spoke with Mark Lloyd, Associate General Counsel and Chief Diversity Officer for the Commission.

The subject of both conversations was the recent U.S. Court of Appeals decision regarding the FCC's 2006 Quadrennial Media Ownership Review and its impact on the FCC's pending 2010 Media Ownership Review. *See Prometheus Radio Project v. FCC*, Nos. 08-3078 *et al.*, slip op. (3d Cir. July 7, 2011) ("Prometheus II").

In both discussions, Ms. Wright emphasized that sound policy making, as well as the directive of the Third Circuit, require the FCC to evaluate the impact of all of its media ownership rules on ownership opportunities for women and people of color, and to make diversity a central focus of its 2010 Review. Increasing ownership by women and people of color would serve the public interest by remedying the dearth of broadcast ownership by women and people of color and by improving service to underserved segments of the community. Ms. Wright stated, paraphrasing the Third Circuit, that the FCC should not "punt[] yet again on this important issue." *Id.* at 53.

In accordance with the Commission's rules this *ex parte* notice is being filed electronically in the above referenced docket. If you have any questions regarding this filing, please do not hesitate to contact me.

Respectfully Submitted

	/s/
Cc:	Corie Wright
Joshua Cinelli	Policy Counsel, Free Press
Mark Lloyd	202-265-1490